



Tree Mask

Leave No Trace

AR-231-Eco-Art

What is the Tree Mask?

The Tree Mask is a public artwork demonstrating the personification of trees in reaction to deforestation. Our goal for the project was to create awareness about deforestation. On-campus there have been a number of trees removed, we wanted to educate others about the importance of trees because of the benefits that trees provide to society. Through the personification of the tree, we wanted to show the connection between humans and trees, both are living and breathing, striving to survive the waves of climate change.



What is deforestation?

Deforestation is the act of clearing land by humans for human use like grazing lands, croplands, or wood production (Deforestation). Deforestation presents a global issue in the face of global warming through the increase of greenhouse gasses from the large amounts of carbon dioxide produced from the machines or slash-and-burn method used to clear the forestland.



Brainstorming & Idea Development

We wanted to create a public artwork that dramatized and educated individuals about the concept of deforestation. From the issue of deforestation, we began looking at how trees, humans, and other living creatures interact with one another. This concept stemmed from the concept of personifying the trees to have human or animal characteristics. Once the idea was established, we decided that using natural materials like leaves, tree bark, and sticks would be appropriate for the structure of the face.



Research: Eco Artists using Natural Materials

Andy Goldsworthy:

- Materials: Leaves and sticks



Walter Mason:

- Materials: Leaves



Research: Artists demonstrating Deforestation/Climate Change

Jelly Green:

- Medium: Oil Paint
- Artwork focuses on deforestation in Brazil



Jeff Hong:

- Medium: Digital Art
- Artwork focus on showing Disney characters in real-life issues and living in an “unhappily ever after”



Construction Process:

Materials:

- Magnolia leaves
- Tree Bark
- Sticks
- Twine



Construction Process:



Tree Mask Public Art:

